

Advertising Net Rates

◦ BLACK & WHITE RATES

Size	Technical Description	1time/mo.	5% Off 4 times/mo.	10% Off 8 times/mo.	15% Off 12 times/mo.
1/16	(3 cols) 5.65" x 2.45" (2 cols) 3.70" x 3.75"	\$75	\$71.25 (\$285)	\$67.50 (\$540)	\$63.75 (\$765)
1/8	(3 cols) 5.65" x 5.12" (6 cols) 11.50" x 2.45" (2 cols) 3.70" x 7.75"	\$145	\$137.75 (\$551)	\$130.50 (\$1044)	\$123.25 (\$1479)
1/4	(3 cols) 5.65" x 10.45" (6 cols) 11.50" x 5.12"	\$265	\$251.75 (\$1007)	\$238.50 (\$1908)	\$225.25 (\$2703)
1/3	(6 cols) 11.50" x 7.15"	\$355	\$337.25 (\$1349)	\$319.50 (\$2556)	\$301.75 (\$3621)
1/2	(6 cols) 11.50" x 10.45" (3 cols) 5.65" x 21.12"	\$475	\$451.25 (\$1805)	\$427.50 (\$3420)	\$403.75 (\$4845)
1 page	(6 cols) 11.50" x 21.12"	\$845	\$802.75 (\$3211)	\$760.50 (\$6084)	\$718.25 (\$8619)

Open Column-Inch: \$9.75/Col.-Inch

* extra charge 10% will apply to request for each specific placement ad. (page, or section, or with news, or etc...)

◦ FULL COLOR RATES

Size	Technical Description	1time/mo.	5% Off 4 times/mo.	10% Off 8 times/mo.	15% Off 12 times/mo.
1/8	(3 cols) 5.65" x 5.12" (6 cols) 11.50" x 2.45"	\$320	\$304 (\$1216)	\$288 (\$2304)	\$272 (\$3264)
1/4	(3 cols) 5.65" x 10.45" (6 cols) 11.50" x 5.12"	\$504	\$478.80 (\$1915.20)	\$453.60 (\$3628.80)	\$428.40 (\$5140.80)
1/3	(6 cols) 11.50" x 7.15"	\$650	\$617.50 (\$2470)	\$585 (\$4680)	\$552.50 (\$6630)
1/2	(6 cols) 11.50" x 10.45" (3 cols) 5.65" x 21.12"	\$868	\$824.60 (\$3298.40)	\$781.20 (\$6249.60)	\$737.80 (\$8853.60)
1 page	(6 cols) 11.50" x 21.12"	\$1582	\$1502.90 (\$6011.60)	\$1423.80 (\$11390.40)	\$1344.70 (\$16136.40)

Open Column-Inch: \$16.25/Col.-Inch.

* extra charge 10% will apply to request for each specific placement ad. (page, or section, or with news, or etc...)